



FOR IMMEDIATE RELEASE

SILVER KEY SENIOR SERVICES JOINS MEALS ON WHEELS AMERICA IN CAMPAIGN TO END THE WAIT™ FOR MILLIONS OF SENIORS FACING HUNGER AND ISOLATION

SUPPORT WILL HELP TO EXPAND THE NUMBER OF SENIORS SERVED AND SERVICES OFFERED IN EL PASO COUNTY.

[Colorado Springs, CO] March 10, 2025 – Silver Key Senior Services announced today its support of [End the Wait](#) – a nationwide campaign led by Meals on Wheels America and designed to rally communities around our older adult neighbors. For far too long the pressing needs of seniors have been underfunded and ignored, leaving millions nationwide waiting for nutritious meals and moments of connection. *Waiting* for America to care. Even though Meals on Wheels has been proven to be the most effective solution to senior hunger and isolation, community-based providers are *waiting* too – for more government funding, donations and volunteers – and we can't wait any longer.

"Silver Key proudly delivers nearly 30,000 hot, nutritious meals each year to seniors who need them most, but rising costs make it increasingly difficult to keep up with demand. We are grateful for the support we've received, but to ensure every senior in need receives this vital lifeline of nutritious meals and social connection, we need additional funding and volunteers. We can't do this alone." - Jason DeaBueno, CEO of Silver Key Senior Services.

Right now, despite relentless efforts, Silver Key Senior Services is struggling to address the sheer volume of need. Federal funding has not kept pace with either the growing senior population or rising costs. Additionally, only 1% of philanthropic donations in the U.S. go toward senior causes. Local Meals on Wheels providers like Silver Key Senior Services exist in nearly every community across the country, and are eager to do even more, but desperately need more resources to do so.

"Across the country, local Meals on Wheels providers are working tirelessly to deliver seniors nutritious meals and moments of connection, but they could be reaching even more seniors and doing even more for them if they had additional resources," said Ellie Hollander, President and CEO of Meals on Wheels America. "That's why Meals on Wheels America launched a bold plan to *End the Wait* and ultimately ensure all seniors have access to the life-saving services they need to live nourished lives with independence and dignity."

For more information on how you can volunteer, contribute or speak out for the seniors in Colorado Springs, visit www.silverkey.org/champion. And for more information about Meals on Wheels America's campaign to End the Wait, visit www.mealsonwheelsamerica.org/end-the-wait.

About Silver Key Senior Services

For over 50 years, Silver Key Senior Services has been a lifeline for older adults in the Pikes Peak region, providing nutritious meals, reliable transportation, compassionate care, and affordable housing. Every day, we help seniors maintain their independence, dignity, and connection to the community. Join us in making a difference—learn more at www.silverkey.org.

About Meals on Wheels America

Meals on Wheels America is the leadership organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior hunger and isolation. Powered by a trusted volunteer workforce, this network delivers a comprehensive solution that begins with a meal and is proven to enable independence and well-being through the additional benefits of tailored nutrition, social connection, safety and much more. By providing funding, programming, education, research and advocacy, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit www.mealsonwheelsamerica.org.