



FOR IMMEDIATE RELEASE

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Media Alert: Detrash Portland: Earth Day Cleanup

*****Media Advisory – All Media Are Invited*****

What: Detrash Portland, Earth Day Celebration

When: Tuesday, April 22, from 10:00 am to 12:00 pm

Where: 2 NW Naito Parkway Portland, OR 97209 | [Map Link](#)

Event Description: The annual Oregon Spring Cleanup, celebrating Earth Month, wraps up with Detrash Portland on Earth Day, **April 22, 2025**. Media are invited to document environmentally engaged citizens and interview SOLVE staff and partners.

Between April 12 and 22, over 100 litter cleanups and restoration **projects spanned Portland and SW Washington, the entire Oregon Coast from Astoria to Brookings, the Willamette National Forest, Southern and Eastern Oregon**. Families, community and corporate groups were encouraged to participate in this collective effort to keep our region clean, and beautiful.

Why: This hallmark event, celebrating Earth Day, unites volunteers and partners from the Pacific Northwest to contribute to a cleaner, greener planet. Rooted in SOLVE's rich history, this event series merges two cherished events: the Spring Oregon Beach Cleanup (1986) and SOLVE IT for Earth Day (1990). It's an excellent opportunity for families, coworkers, and neighbors to bond while preserving our region's stunning locations.

Media Crews: Arrive by 9:45 am at the fountain where the Saturday Market is to see approximately 200 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event overview, and then heading out in groups to pick up litter in the surrounding area. The event will run from 10 am to 12 pm, with volunteers expected to spread along the Portland Waterfront and adjacent areas.

This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.

Available interviewees:

- Kris Carico, Chief Executive Officer, SOLVE
- Lena Ulvi, SOLVE Board Chair, Skanska USA

The Detrash Portland - Oregon Spring Cleanup event 2025 is made possible by the generous support of Portland General Electric and other event sponsors, including AAA Oregon/Idaho, CareOregon, Clean Water Services, Fred Meyer, Holman Enterprises, KOIN 6, The Oregonian, Lam Research Corporation, Metro, Lithia Driveway, Miller Nash, Intel, Oregon Parks and Recreation Department, Swire Coca-Cola, The Standard, and PepsiCo.

Visit [Detrash Portland](#) / [Oregon Spring Cleanup](#) on the SOLVE website and the [event registration](#) page for more information.

About [SOLVE](#):

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at www.solveoregon.org.

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MEDIA CONTACTS:

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