



NEWS *from* Clatsop County

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FOR IMMEDIATE RELEASE

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Clatsop County Launches ClatsopALERTS! Awareness Campaign

Stay informed, stay safe. Sign up. Update. Be ready

ASTORIA, OR — Clatsop County is launching a Fall campaign to remind residents to sign up or update their ClatsopALERTS! accounts. The campaign comes with a fresh new logo and updated web page to make signing up and managing your alerts easier than ever. It will wrap up with a countywide test alert during the **Great Shakeout in October**, giving subscribers a chance to confirm they are registered correctly and ready for the next emergency.

What is ClatsopALERTS!?

ClatsopALERTS! is the County's official emergency notification system. It delivers urgent information by phone call, text message, email, or TTY/TDD linked to the addresses you register, such as your home, workplace, children's school, or a loved one's residence. Alerts may include evacuation notices, severe weather, flooding, gas leaks, police activity, and other life-safety events.

ClatsopALERTS! won't spam you. It only sends alerts if they directly affect you or an address you've chosen to monitor.

"If the address is in danger or impacted, you'll get an alert. If it's not, you won't," said Jen Munson, Clatsop County Emergency Management Community Engagement Coordinator. "Emergencies can happen anywhere and often without warning. When an address in your profile is in the affected area, ClatsopALERTS! will make sure you know what's happening when it matters most — whether you're at home, at work, or even out of state."

Who Should Sign Up?

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Everyone who lives in, works in, or visits Clatsop County should have their own ClatsopALERTS! account. Even if multiple people share a household, each person should create a separate profile to ensure alerts reach every individual, not just the first person who confirms receipt.

When Will ClatsopALERTS! Be Used?

The system is reserved for emergencies and urgent situations that directly affect the locations in your account, including:

- Evacuation notices
- Severe weather alerts
- Flooding
- Gas leaks
- Police activity
- And other life-safety threats

Why Update Your Information?

ClatsopALERTS! is only as good as the information you provide. If you've moved, changed phone numbers, switched email addresses, or want to add additional locations, log in and update your profile.

Having accurate information means you'll get the right alert at the right time. It could make the difference between being ready and being caught off guard.

Sign up or update your account today at: www.clatsopcounty.gov

Don't miss out. Get the alerts that matter.

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