



**FOR IMMEDIATE RELEASE**

**Stefanie Wich-Herrlein**

**Phone:** 971-319-4503

**Email:** [stefanie@solveoregon.org](mailto:stefanie@solveoregon.org)

## **Media Alert: Annual Beach & Riverside Cleanup – Broughton Beach, Portland**

**\*\*\*Media Advisory – All Media Are Invited\*\*\***

**What:** Annual Beach & Riverside Cleanup

**When:** Saturday, September 27, from 10:00 am to 12:00 pm

**Where:** 4141 Northeast Marine Drive Portland, 97211 | [Map Link](#)

**Event Description:** SOLVE staff and volunteers will celebrate the annual *Beach & Riverside Cleanup* at Broughton Beach in Northeast Portland on Saturday, September 27 (National Public Lands Day). Participants will collect litter of all sizes from the shores along the Columbia River. This family-friendly event welcomes individuals of all ages, providing an opportunity for community engagement and environmental responsibility.

**Why:** The *Beach & Riverside Cleanup* spans three significant environmental days: International Coastal Cleanup Day on September 20, National Public Lands Day on September 27, and World Rivers Day on September 28. With about 80 projects taking place across Oregon and SW Washington, this initiative aims to prevent trash from inland sources, such as rivers and streets, from reaching our beaches and oceans. Keeping Portland's waterways clean is vital for the health of the community and the environment. SOLVE's mission focuses on empowering individuals and businesses to contribute to their communities, fostering a sense of pride and stewardship for our natural areas. Together, these efforts can create a cleaner, more inviting environment that reflects care for both the community and the planet.

**Media Crews:** Arrive by 9:45 am in the far east corner of the parking lot to see approximately 70 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 10 am to 12 pm, with volunteers expected to spread throughout the area.

**This event will have plenty of visuals of volunteers picking up litter along the Columbia River, making for great community packages, VOs, and VOSOTS.**

**Available interviewees:**

- Kris Carico, Chief Executive Officer, SOLVE

Visit the [event registration page](#) or the [SOLVE website](#) for more information.

SOLVE's Beach & Riverside Cleanup 2025, in partnership with OnPoint Community Credit Union, is proudly supported by Chevron, Clean Water Services, Harper Houf Peterson Righellis Inc., Knife River, KOIN, Malibu Rum, Metro, National Environmental Education Foundation (NEEF), Oregon Parks and Recreation, Tillamook, and Wells Fargo.

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**About [SOLVE](#):**

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at [www.solveoregon.org](http://www.solveoregon.org).

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**MEDIA CONTACTS:**

For more information, please contact:

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