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## **Business Oregon Selects New Arts and Culture Communications Coordinator**

*Former High Desert Museum communications director Heidi Hagemeyer will manage communications for Oregon Arts Commission and Cultural Trust.*

SALEM, Oregon — Business Oregon is pleased to announce the hiring of Heidi Hagemeyer as the Communications Coordinator for the Oregon Arts Commission and Cultural Trust programming.

Hagemeyer brings over two decades of experience in journalism and communications to the role, along with a career-long dedication to storytelling that connects and inspires. Her professional background is rooted in mission-driven work that benefits local communities.

“Heidi brings an incredible ability to craft stories that resonate and inspire,” said Amy Lewin, Director of Arts & Culture. “That talent is exactly what Oregon’s arts and culture sector needs right now to show how creativity drives our economy and strengthens communities. Her experience will help us amplify that message statewide, ensuring cultural programs continue to deliver impact where it matters most.”

Most recently, she served for nearly eight years as the Director of Communications and Visitor Experience at the High Desert Museum in Bend. During her tenure, she oversaw the doubling of the organization’s digital following, guided brand development and played a key role in successful fundraising efforts.

Raised in Montana, Hagemeyer developed an early appreciation for the vital role arts and cultural access plays in community health. She earned degrees in journalism and political science from the University of Wisconsin-Madison before moving to Oregon in 2001. Since then, she has explored every corner of the state, gaining a deep understanding of its diverse landscapes and people.

In her new role, Hagemeyer will support the Oregon Arts Commission and Cultural Trust in their efforts to sustain and elevate the state’s cultural landscape. She maintains a firm belief that arts and culture are essential for building economically vibrant communities and elevating shared humanity.

For more information about the Oregon Arts Commission and the Oregon Cultural Trust, visit [artscommission.oregon.gov](https://artscommission.oregon.gov) and [www.culturaltrust.org](http://www.culturaltrust.org).

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**Business Oregon**, the state's economic development agency, invests in Oregon businesses, communities, and people to promote a globally competitive, diverse, and inclusive economy. The agency's services span rural community development and infrastructure financing; business retention, expansion and recruitment; export promotion and international trade; investments in industry research and development and entrepreneurship; small business assistance; and support for arts and cultural organizations. Learn more at [biz.oregon.gov](https://biz.oregon.gov).