



FOR IMMEDIATE RELEASE

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Fred Meyer Earth Month Kickoff Brings Community Cleanup to Downtown Portland

Portland, Ore., March 27, 2026 – Fred Meyer, in partnership with the Portland Trail Blazers and SOLVE, is hosting an Earth Month Kickoff event on **Wednesday, April 8, from 10 am to 12 pm at Director Park** in Downtown Portland.

The event brings the community together for a morning of giving back right in the heart of the city. Volunteers will help remove litter from surrounding streets and public spaces while connecting with neighbors and taking part in a shared effort to care for downtown Portland.

Blaze the Trail Cat and a live DJ, along with music, snacks, and giveaways, will bring energy to the park as the community comes together to kick off Earth Month.

“At Fred Meyer, caring for our communities goes beyond our stores - it’s about showing up for the places we all share,” says Tiffany Sanders, Fred Meyer Head of Public Affairs. *“Our Director park cleanup day reflects the pride Fred Meyer associates have in their neighborhoods and our ongoing commitment to positively impacting our communities.”*

Community members are encouraged to sign up in advance to take part in the cleanup. Volunteers of all experience levels are welcome, and all necessary supplies will be provided on site, making it easy to participate and contribute to a shared effort.

Event Details

What: Fred Meyer Earth Month Kickoff Cleanup

When: Wednesday, April 8, 10 am – 12 pm



Where: Director Park, Downtown Portland

Registration: Volunteers can sign up through [SOLVE's event calendar](#)

This event kicks off SOLVE's Earth Month celebrations, taking place throughout April as part of SOLVE's annual **Spring Cleanup**, a region-wide effort bringing communities together for litter cleanup and habitat restoration across Oregon and Southwest Washington.

For more information visit solve.org/oregon-spring.

About SOLVE

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. Visit solve.org for more information or follow SOLVEPNW on [Instagram](#), [Facebook](#), [LinkedIn](#).

About Fred Meyer

Fred Meyer Stores, based in Portland, Ore., offers one-stop shopping at its 128 multi-department stores in four western states. More than 39,000 Fred Meyer associates help customers fill their food, apparel, and general merchandise needs in Alaska, Idaho, Oregon and Washington. Stores range in size from 65,000 to 200,000 square feet and carry more than 250,000 products under one roof. Additionally, Fred Meyer contributes \$5 million to communities across the Northwest each year through grants from the Fred Meyer Foundation as well as product donations, cash donations and sponsorships. Fred Meyer also donates 6 million pounds of food to local food banks each year via the Food Rescue Program. Fred Meyer Stores is a division of The Kroger Co. (NYSE: KR). For more information, please visit our web site at www.fredmeyer.com.
