



FOR IMMEDIATE RELEASE

CONTACT

Stefanie Wich-Herrlein, Senior Communications Manager

Email: stefanie@solve.org

Phone: 971-319-4503

Volunteers Invited to Join SOLVE's Inaugural *Pick It Up, Medford!* on Earth Day

Portland, Ore., April 10, 2026 – SOLVE, in partnership with Lithia & Driveway and the Downtown Medford Association, is hosting the inaugural ***Pick It Up, Medford!*** community cleanup on **Earth Day, Wednesday, April 22, 2026**, inviting volunteers to help care for downtown Medford and surrounding neighborhoods.

The event begins at **Pear Blossom Park**, where volunteers of all ages will spread out across downtown streets and nearby green spaces to remove litter and refresh shared community areas. The cleanup is designed to bring neighbors, businesses, and community members together for a hands-on day of action celebrating Medford's historic downtown.

Pick It Up, Medford! is part of SOLVE's ***Oregon Spring Cleanup***, a month-long Earth Month initiative supporting litter cleanups and habitat restoration projects. The event also marks the expansion of SOLVE's ***Pick It Up! series***, a regional cleanup effort that brings communities together city by city to care for shared spaces.

"Launching Pick It Up, Medford! on Earth Day marks an exciting expansion of this community-driven cleanup series into Southern Oregon. These events bring people together city by city, and we're proud to partner with local leaders to support a cleaner and more vibrant downtown Medford." said Kris Carico, CEO of SOLVE.

Lithia & Driveway is serving as the presenting sponsor for the inaugural event, supporting community-driven efforts to create a cleaner and more welcoming downtown Medford.

Volunteers of all ages and experience levels are encouraged to participate. Cleanup supplies will be provided, and participants will help improve the spaces that connect residents, businesses, and visitors throughout the downtown core.

Event Details

What: *Pick It Up, Medford!* Community Cleanup

When: Wednesday, April 22, 2026 (Earth Day)

Where: Pear Blossom Park, Medford

Who: Volunteers of all ages welcome

Registration: Volunteers can sign up through [SOLVE's event calendar](#)

Pick It Up! events are designed to bring residents, businesses, and volunteers together for a day of connection, celebration, and hands-on action. As the series expands across the region, additional communities may host similar events in the future.

For more information or to register, visit: solve.org/pick-it-up and solve.org/medford

About SOLVE

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. Visit solve.org for more information or follow SOLVEPNW on [Instagram](#), [Facebook](#), [LinkedIn](#).
