



FOR IMMEDIATE RELEASE

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Media Alert: *Pick It Up, Vancouver!* June 12

*****Media Advisory – All Media Are Invited*****

What: *Pick It Up, Vancouver!* sponsored by Fred Meyer, PepsiCo, and Lithia & Driveway

When: Friday, June 12 from 10:00 am to 12:00 pm

Where: 605 Esther St Vancouver, WA 98660 | [Map Link](#)

Event Description: Join us for the third annual *Pick It Up, Vancouver!* on Friday, June 12. From 10 am to 12 pm volunteers will come together at Esther Short Park to show some love for one of Vancouver's favorite gathering places and help prepare the neighborhood for their upcoming Pride Block Party and summer gatherings. Drinks and snacks will keep the volunteers fueled for an impactful morning.

Why: As Vancouver and its surrounding communities continue to flourish, ensuring the cleanliness of our public spaces is more important than ever. Litter not only detracts from the city's natural beauty but also poses environmental hazards that can impact local wildlife and waterways. SOLVE is excited to continue expanding its efforts into SW Washington, empowering individuals and organizations to actively engage in their communities and take pride in maintaining clean and inviting spaces. By uniting for *Pick It Up, Vancouver!*, we are taking a crucial step toward a cleaner, healthier environment for all, showcasing our commitment to a sustainable future.

Pick It Up! is more than a cleanup, it's a large-scale cleanup event that brings residents, businesses, and volunteers together, city by city, across the region. After introducing *Pick It Up!* to Milwaukie and Bend in 2025, the series expands to Salem this July.

Media Crews: Arrive by 9:45 am at Esther Short Park near the clocktower to see approximately 100 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 10 am to 12 pm, with volunteers expected to spread throughout the area. Drinks and snacks will be available for volunteers.

This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.

Available interviewees:

- Kris Carico, Chief Executive Officer, SOLVE

Visit the [Pick It Up, Vancouver!](#) event site or [registration page](#) for more information.

Pick It Up, Vancouver! is sponsored by Fred Meyer, PepsiCo, and Lithia & Driveway.

About [SOLVE](#):

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. You can follow SOLVEPNW on [Instagram](#), [Facebook](#), [LinkedIn](#) or at www.solve.org.

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MEDIA CONTACTS:

For more information, please contact:

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